

AUBURN'S HISTORIC & CULTURAL SITES COMMISSION

Meeting minutes from September 11, 2013 at Willard Memorial Chapel

Present: M. Alberici, P. Carter, J. Kingsley, E. McHugh, S. Muldoon, C. Reilley, C. Sullivan, D. Stankus, M. Vanek, K. Walker

Excused: L. Frank, A. Fuller, D. Lamb

Absent: J. Camardo

Guests:

Approval of the Minutes

Collin Sullivan read the Commission's mission and vision statements. D. Stankus made a motion to accept the 7/10/13 minutes as submitted. The motion was seconded by S. Muldoon.

All were in favor and the motion carried.

Approval of the Treasurer's Report

B. Murdoch reported on expenses since 7/1/13. K. Walker made a motion to accept the Treasurer's Report. The motion was seconded by E. McHugh. **All were in favor and the motion carried.**

Site Directors – No report

Marketing Committee

M. Vanek stated inquiries were winding down from the Meredith buy and other marketing efforts, typical for this time of year. M. Vanek announced that the N.Y. Canal Conference will be held in Geneva in 2014. Monika Salvage, who works in Fairport, contacted M. Vanek and suggested Auburn would be a wonderful pre-conference destination for attendees. M. Vanek will invite Monika to attend our November 13th Commission meeting, to explore opportunities and determine a means to entice the attendees to visit Cayuga County.

Community Outreach – No report

Unfinished Business

M. Alberici stated that all the Podcast information, for the Fort Hill Cemetery project has been received. Cristofe Chabot has begun the process of recording the information and is charging \$400 for the project. He asked if he could be paid \$200 upfront, and \$200 upon completion of the job. Once the project is completed, the Tourism office will house M3P players that a visitor may borrow to take to the cemetery. An outreach plan will be developed and implemented.

New Business

B. Murdoch referenced the Visitor Readiness Workshop invite that was included in the packet. The workshop was developed by the New York Cultural Heritage Tourism Network. As we are a member, please think about attending or having someone from your site attend. B. Chabot will be a presenter.

B. Murdoch stated towards the middle of October, she would be requesting information for the Annual Holiday Traditions event to be held 12/8/13. When the information is compiled, she will

share it with Commission members. As there no longer is funding to promote the program, we are asking each site to use their typical means to announce the day. A press release would be submitted, and K. Walker will speak with S. Gage about putting the information on the public access channel.

S. Muldoon volunteered to write the upcoming column for The Citizen.

Announcements

Commission members shared event information at their sites.

A motion was made to adjourn the meeting at 10:25 a.m. by K. Walker. The motion was seconded by Rev. P. Carter. **The next Commission meeting will be held on 11/13/13 at Stardust Conference Room**

Recorded by Barbara Murdoch